ADEL ASHNAEI
UX/UI DESIGNER

✉ aashnaei@gmail.com 🌐 www.DesignByAdel.com
📍 Prince Edward Island in linkedin.com/in/aashnaei

I'm a user experience (UX) designer/analyst. I believe that usability is an important part of every design. I'm a passionate team player who genuinely cares about the success of the project.

SKILLS

- UI & UX Design
- Wireframing
- Usability Testing
- Prototyping
- HTML & CSS
- Filming & Editing

TOOLS

- Photoshop
- InDesign
- After Effects
- Illustrator
- Figma
- Premiere Pro
- Adobe XD
- Unity 3D

LANGUAGE SKILLS

- English
- Persian/Farsi
- Arabic

EXPERIENCE

UX Designer/Analyst
Thinking Big | Charlottetown, PEI | October 2018 - March 2019 (Contract)

Working with Veterans Affairs Canada (VAC) UX team through Thinking Big. In this role, I:
- Was responsible for user research.
- Produced usability report.
- Recruited users and conducted usability testing.
- Researched and ideated possible solutions.

UX/UI Designer/Web Architect
University Project (Private Kitchen - App Design) | January 2015 - April 2015

Private Kitchen is an application that help users find recipes and have the ingredients delivered to them prepared. In this role, I:
- Designed style guides and standard documents.
- Used user feedback to improve the design.
- Was responsible for user research and usability testing.
- Was responsible for sketching, designing and building UI.

VOLUNTEERING

The Baha'i Community - Charlottetown, PEI
Graphic Design & Video Production.

PEI Photo Lab - Charlottetown, PEI
Photography & Videography.

Lotus Temple "Baha'i house of worship" - New Delhi, India
- Guided and welcomed guests. | October 2004

EDUCATION

ELVTR | 2022
UX/UI for Gaming Certificate.

Simon Fraser University (SFU) | 2016
Interactive Arts & Technology (IAT). Bachelor of Arts with a concentration in Media Arts, and Design.

Northern Alberta Institute of Technology (NAIT) | 2007
Digital & Interactive Media Design. Diploma with a concentration in Animation & Design.